

Turk TV Management LLC

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Former “Apprentice” and Expert Wedding Planner Sandy Ferreira, Takes the Leap...to Hosting Her Own Special on WE: Women’s Entertainment

Katrina Weddings -- A Second Chance Premieres on Friday, December 16th at 10 PM

She may not have been hired to work for Donald Trump, but after appearing as a contestant on the second season of NBC’s “The Apprentice” and making it to the final four, Sandy Ferreira has been hired to host a show doing what she does best, wedding planning. Sandy has been named the host of **WE Network’s, *Katrina Weddings-- A Second Chance***, airing throughout the month of December. The one-hour special features 2 couples whose lives and wedding plans along with their homes were shattered by hurricane Katrina. Sandy’s role is more than just a host...she uses her first hand planning expertise to handhold the brides through the emotion of surprise family reunions and amazing celebrations that she plans through the streets of New Orleans.

After being pursued by many agents, Sandy chose to sign with manager Jodi Turk of **TurkTV Management**. “It was kismet...after watching her for several weeks, and rooting for her, I knew we would connect as savvy business women,” comments Jodi. Sandy shined during the bridal task on “The Apprentice” and used her knowledge as a young and successful wedding entrepreneur to move ahead in the competition.

Jodi brought Sandy’s talent to the attention of executive producers Russell Best and Tammy Leech of Brave St. Productions who got a “you’re hired” deal for Sandy from WE. Sandy also has an exclusive branding deal with Branded Media www.brandedmedia.com.

The special premieres on December 16th on WE, 10 PM EST
“Tammy and Russ, thank you for everything, you are both amazing producers.”
“Sandy this is just the beginning...congratulations!”

For further information about *Katrina Weddings – A Second Chance*, check it out at:
<http://www.we.tv/article?CID=key%3D667%26tzOffset%3D0>

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